



NEWS RELEASE

MEDIA Contact: O'Bayley Communications – Bob Bogard 760/464-0182 • bob@obayley.net
MADE – Lisa Vossler Smith 760/578-5556 – lisa@modernismweek.com
City of Beverly Hills – Dana Beesen 310/350-3939– dbeesen@beverlyhills.org

MADE in Beverly Hills Festival Presale Tickets Go On Sale to Beverly Hills Residents March 1

The Four-Day Event in May Will Feature Tours, Educational Programs, and Events that Celebrate Beverly Hills Architecture and Design

BEVERLY HILLS, CA (February 22, 2023) – Presale tickets for the new MADE (Modern Architecture Design Experience) in Beverly Hills festival will go on sale exclusively to Beverly Hills residents beginning at 9 a.m. on Wednesday, March 1, two weeks prior to tickets available to the general public. The architecture and design festival will take place May 4-7, 2023 and will feature over 20 events including iconic tours, lectures, films, a luncheon fashion show and additional activities. The event will encourage the community and visitors to tour and explore the art, architecture, design, and landscapes that have made Beverly Hills a world-class City. Beverly Hills residents will be able to purchase the special presale tickets online by visiting www.beverlyhills.org/madebh.

A few events to highlight include curated tours of City Hall, the historic Virginia Robinson Gardens, Greystone Mansion, Edelweiss Chocolates, which inspired the famous chocolate-factory scene from the *I Love Lucy* show, an architecture tour of the Beverly Hills Hotel, a coach tour through the famed Trousdale Estates and more.

Additionally, throughout the four-day festival, a collection of Beverly Hills restaurants will craft special drinks and dishes for visitors and festival goers to experience.

To view a full list of event activities, please visit bevelyhills.org/madebh.

###